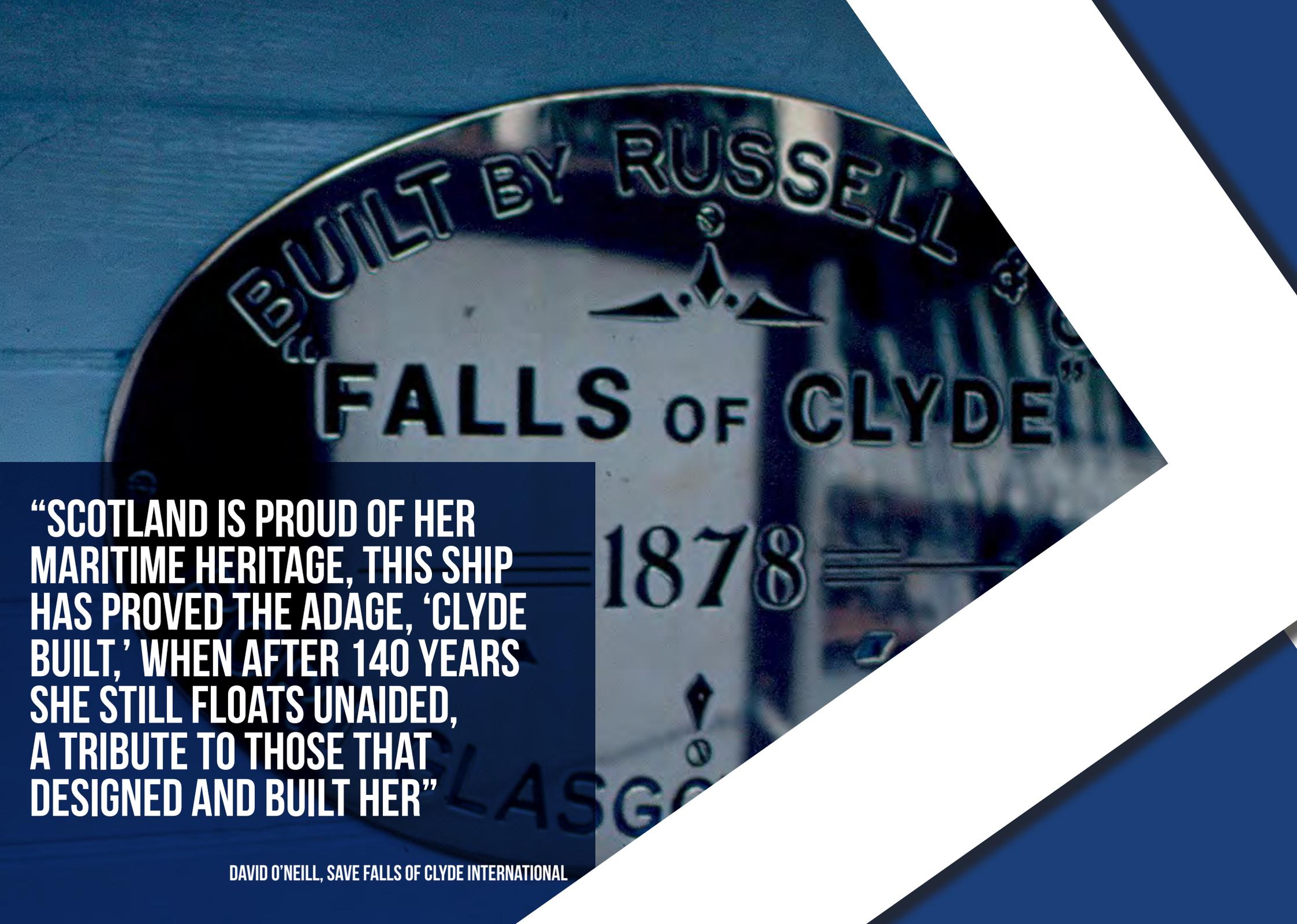


**GLOBAL
BRAND
EXPOSURE**

**Partnership
Opportunity**

Follow The Journey



A close-up photograph of a circular metal plaque, likely a commemorative one, mounted on a blue surface. The plaque is embossed with the text "BUILT BY RUSSELL & CO" at the top, a compass rose in the center, "FALLS OF CLYDE" below it, and "1878" at the bottom. The plaque is partially obscured by a white diagonal graphic element. A dark blue semi-transparent box is overlaid on the left side of the image, containing white text.

“SCOTLAND IS PROUD OF HER MARITIME HERITAGE, THIS SHIP HAS PROVED THE ADAGE, ‘CLYDE BUILT,’ WHEN AFTER 140 YEARS SHE STILL FLOATS UNAIDED, A TRIBUTE TO THOSE THAT DESIGNED AND BUILT HER”

DAVID O'NEILL, SAVE FALLS OF CLYDE INTERNATIONAL

The image shows the Falls of Clyde, a three-masted sailing ship, docked at a pier in Honolulu, Hawaii. The ship is white with a dark hull and is surrounded by water. The background features a blue sky with scattered clouds and some greenery on the pier. The ship's masts and rigging are prominent, and it appears to be a well-maintained historical vessel.

Who is she?

This magnificent vessel was the first of eight sister ships, all carrying a name of historic waterfalls in Scotland. The 'Falls of Clyde' is named after one of the many stunning waterfalls and a world heritage site in Lanark, Scotland.

She was built by Russell & Co in Port Glasgow in 1878 and she was a bulk carrier for the early part of her life taking trade routes to India, Pakistan and China before coming to rest at her current base in Honolulu.

She is the only remaining sail driven oil tanker in the world and even though she is listed as a U.S national landmark, she sits neglected and is at risk.

She is the only surviving ship of her kind as her sisters were either lost in wartime (during the 1st and 2nd world wars) or at sea. She is a truly unique survivor and a testament to Scottish ship building and Scotland's proud nautical past.



Homeward bound

The Falls of Clyde will be towed from her current berth at Pier 7 in Honolulu where she will meet a heavy lift vessel to begin her epic journey to her birthplace in Scotland.

In order to maximise exposure and sponsorship opportunities, her return journey will include stops at San Diego, Costa Rica, Fort Lauderdale and New York before her final stop in Scotland where she will be put into a dry dock in Troon or near Port Glasgow (where she was originally built). Once in dry dock, she will be completely restored to her former glory.

From her departure to arrival (and the stops in-between!) we plan to party like it's 1999 with each event celebrating Hawaiian and Scottish culture. Each event will have great food, great drink and even better music showing the world why Scotland is the friendliest nation on earth!

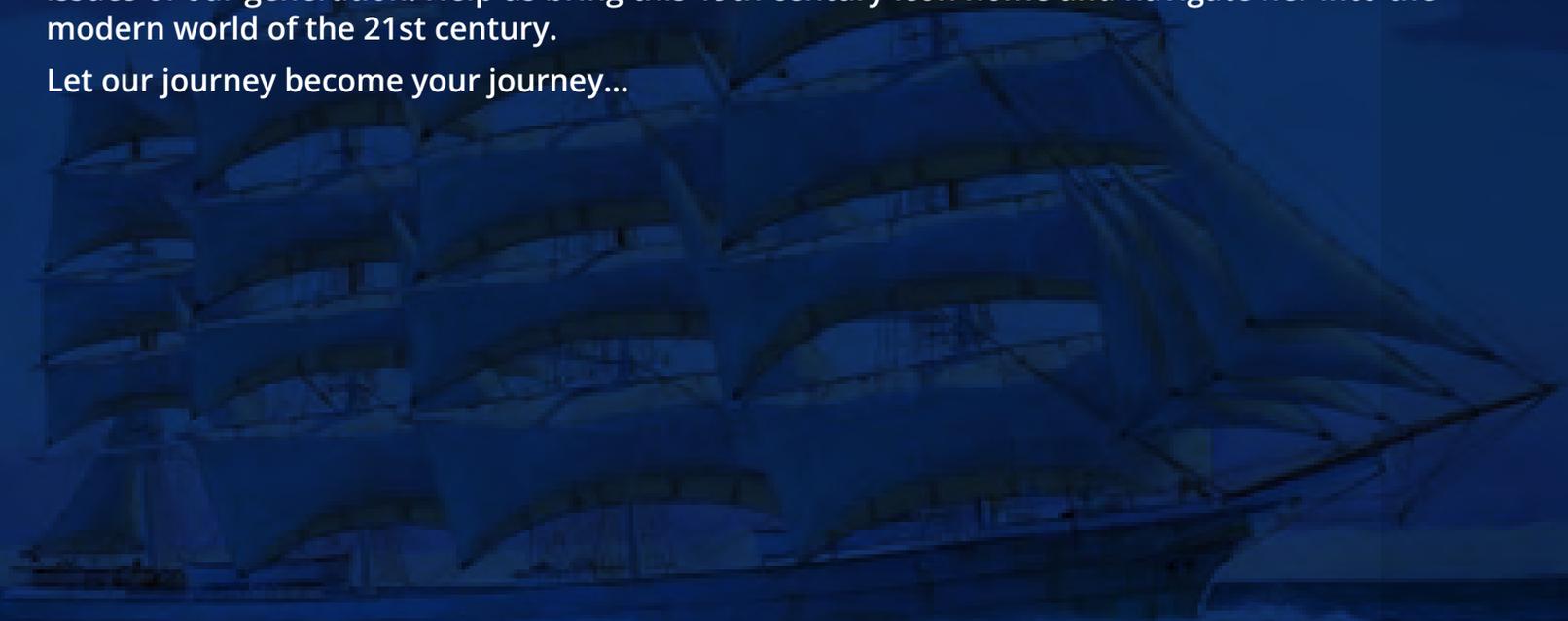
On her arrival in Scotland, we intend to have the largest ever flotilla (we are attempting a Guinness world record) waiting to escort her home – along the full length of the Firth of Clyde.

Finally, there will be on-shore events to promote your brands with formal reception parties to ensure you can rub shoulders with other brand owners and representatives (and the odd celebrity or two), helping you make the most of new business contacts.

Why help us?

What makes us so different from everyone else? Well, this is a once in a lifetime opportunity to gain worldwide exposure for your brand whilst helping us bring this beautiful and unique vessel back home. Not only will everyone see your brand around the world but the public will associate your brand with the long term development and successes of the ship once she is rebuilt as she will be a symbol of state of the art, carbon free technology and she will be helping communities all around the world: from fair trade farming to helping solve some of the biggest environmental issues of our generation. Help us bring this 19th century icon home and navigate her into the modern world of the 21st century.

Let our journey become your journey...



Exposure

A nighttime photograph of the New York City skyline, featuring the Manhattan Bridge in the foreground and the illuminated skyscrapers of Lower Manhattan in the background. The sky is a deep blue, and the city lights are reflected in the water of the East River.

These events will be of Global interest – all aspects of the media will want to cover her epic journey home. From maritime magazines to local and international news stations, everyone wants to follow our journey.

We have been in significant talks with news agencies around the world to ensure that she get the coverage she deserves and initial estimates of news coverage at an international level are encouraging with a viewing and readership audience close to around 500 million people*. Per stop. This doesn't include her Scottish Homecoming event which we estimate will be closer to 700 million* people.

As well as TV coverage, our internet and social media exposure will be significant – with a targeted approach to reach a daily audience of around 7 million people daily through written blogs and promo video campaigns all powered through a strong 'Pay Per Click' and social media push; reaching both the casual viewer and enthusiasts alike.

This boils down to your brand being exposed to up to 710 million people at any one time. This is a once in a lifetime opportunity for your brand which can't be missed!

**[source: Kantra Media]*

The Route



Global Audience

From CBS, CNN, Fox News, to the BBC World Service and equivalent channels around the world. Media will carry the story of the progress and developments throughout the journey. Commercial Shipping and Boat owners will follow this and wonder at history in motion.

International Media



UK & Ireland



Americas



Europe



Asia / Middle East / Africa & Australasia



Our Packages

Package 1

Our starter package which includes your company's brand on all of our social media channels and promotional videos and you will be mentioned in any of our Falls of Clyde promotional material (including all literature). Furthermore, you will be invited to attend one of our shore based promotions and your brands logo will go upon our wall of honour.

£25,000 each - 20 available

Package 2

This is when things get real! We include your company branding on the awning of the ship as well as all of the benefits included in package 1. All of these packages are scalable so you can decide on how much or how little you want! You want to be seen from space? Take the whole awning!

Starting from £230,000 each space - 10 available

Package 3

Sponsor the sails! Let the world see your brand in all its glory! As well as all of the benefits of package 1, you also get to go to not just one but two of the events where you can network and celebrate into the early hours! This is one of the more prominent positions and yours will be one of four brands on one side of the sail, however, this is completely scalable so if you want a whole side to yourself? You can! You want the whole sail? No problem! You decide on how much or how little you want! The bigger the brand, the easier it will be to see when she stops at each event!

Starting from £300,000 each space - 40 available.

Package 4

The big daddy! The Hull! This is the most sought after and prominent space to display your brand as it is the most visible! As well as all the benefits of package 1, your brand will also be the headline sponsor and this includes an invitation to ALL of the stops and both the departure and arrival parties in Hawaii and Scotland! Your brand will be the most prominent at all events! Even our astronauts in the international space station will be hankering after your product! Be the headline sponsor. Be the best! Because this is such prime real estate, there is only two spaces available!

£1.25m - 2 available

'bids are invited' and 'all packages are scalable'



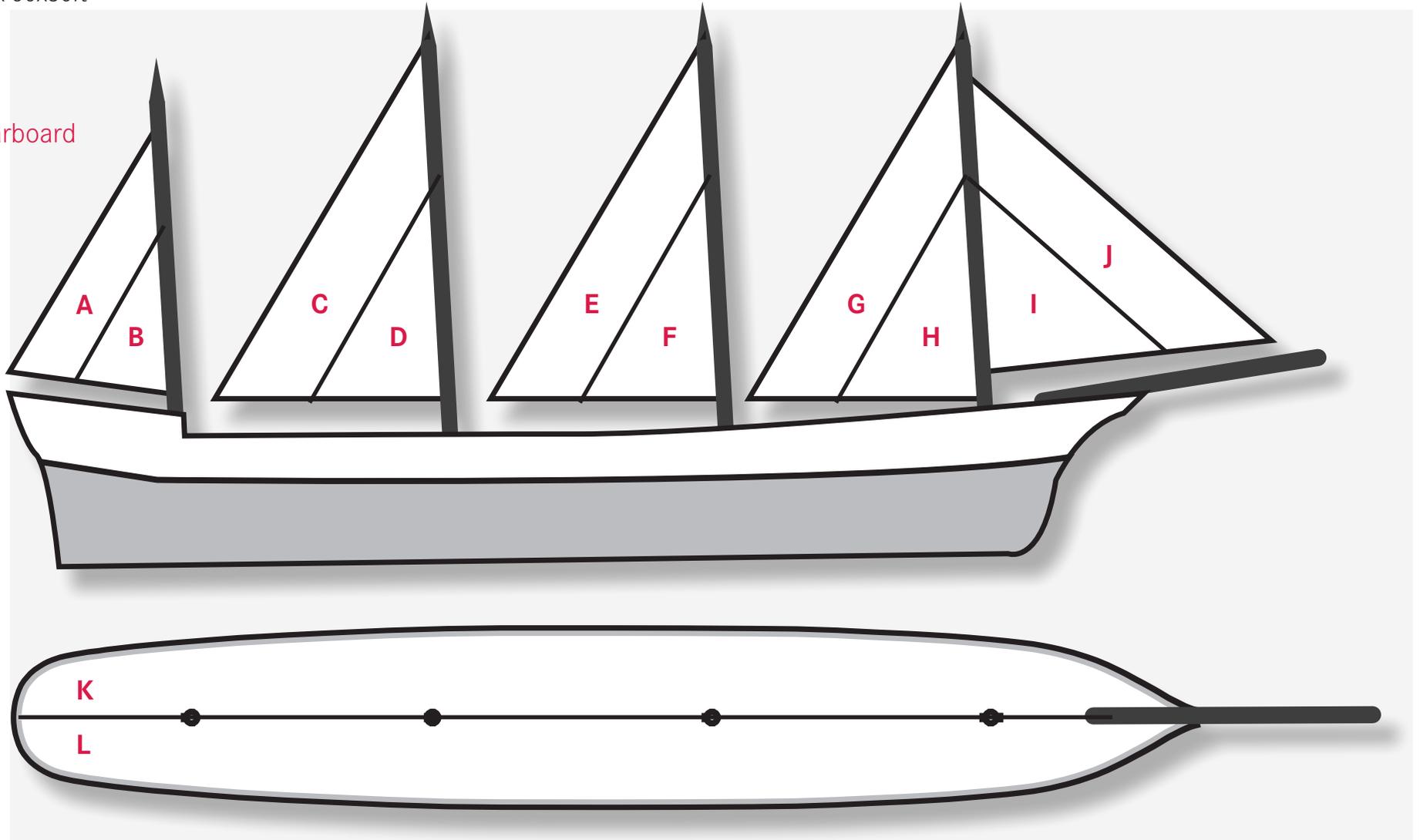
SPONSOR THE
FALLS of CLYDE
INTERNATIONAL

Illustration is for representation purposes and not to scale

Deck Length: 285ft

Sail Area: Approx 50x30ft

Port side & Starboard
side available



Slide View

Aerial View



SPONSOR THE
FALLS OF CLYDE
INTERNATIONAL

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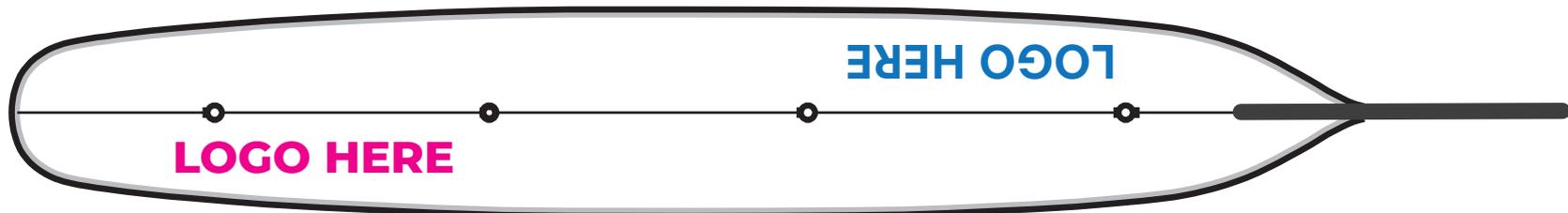
Deck Length: 285ft

Sail Area: Approx 50x30ft

Port side & Starboard
side available



Aerial View



**“MANY ASK, WHY THIS SHIP, I SAY, THIS SHIP BEARS THE
NAME OF OUR GREAT RIVER, A RIVER THAT BUILT THE
MARITIME NATION WE BECAME.**

**IT STARTS NEAR THE ‘FALLS OF CLYDE’ NEAR LANARK
THROUGH TO THE HEART OF EMPIRE, GLASGOW THEN DOWN TO
THE SEA AT THE LOWER CLYDE.**

**WHERE MANY GRAFTED AND TOILED AND MANY DIED TO BUILD
THESE GREAT SHIPS, FOR WHAT, WHAT’S LEFT TO REMEMBER
THEM.**

**YOU SPEAK OF HERITAGE, HERE IT IS IN ALL IT’S AMAZING
GLORY, FOR IT IS WITH THE DESCENDANTS OF THOSE THAT
BUILT THESE GREAT SHIPS THAT WE SAY, THIS IS WHY THIS
SHIP”**

‘FALLS OF CLYDE’.



Email: savefallsofclyde@gmail.com
Web: thefallsofclyde.wixsite.com/fallsofclyde
Phone: (Landline) 0141 649 0744



ENVIRONMENTALLY
FRIENDLY BUSINESS



CARBON FREE



SOCIAL & COMMUNITY
COMMITMENT



**“LET’S GIVE FUTURE
GENERATIONS THIS
OPPORTUNITY TO SAIL
AROUND THE WORLD,
IN THIS CARBON FREE,
21ST CENTURY CLYDE
BUILT SHIP!”**